



“التقنيات الحديثة في تطوير المناهج التعليمية لطلبة الجامعات”

د/منى سيد هاشم

محاضر بكلية النقل الدولي واللوجستيات بالأكاديمية العربية للعلوم

والتكنولوجيا والنقل البحري

جمهورية مصر العربية



محتوى العرض

- * دور التكنولوجيا في تطوير المناهج التعليمية الجامعية.
- * دور الناشرين في تطوير المناهج والتطبيقات (مثال تطبيقي).
- * الدور المجتمعي للشركات في توفي أمثله تطبيقية للطلاب في المصانع والشركات بهدف تعزيز المناهج النظرية.



وصف الوضع السابق (ما قبل تطبيق التجربة)

- عدم القدرة المطلقة على تطوير المناهج على المستوى النظري والعملي بشكل فعال.
- صعوبة مجاراة سرعة التغيرات في البيئة الخارجية (مواكبة التطور في احتياجات سوق العمل).
- عدم ثقة الطالب في قدرته على مواجهة سوق العمل وجدوى المحتوى العلمي.
- صعوبة حصول الطالب على خبرة عملية ملموسة.



الصعوبات/المعوقات/التحديات التي واجهت تطبيق التجربة



- *الفكر البشري
- *الإقناع
- *الموارد
- *العوامل المساعدة على التنفيذ.



دور الناشرين في تطوير المناهج والتطبيقات (مثال تطبيقي)

MyLab Management

My Courses

Manage Course

Course Home

Assignments

Study Plan

Results

Pearson eText

Multimedia Library

EOC Discussion Questions

Career Toolbox

Market Entry Strategy Project [MESP]

Communication Tools

Instructor Tools

Course Home

Manage View

Edit Course Menu

Add new items. Expand to see all items. Select an item to rename, edit, or archive it. Drag an item up or down to reorder it. Drag a row to the right to make it a subitem of the item above it.

Expand All		Hide	My Content
#	Add New Menu Item Name	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	-- Select Menu Item Type --		
	<input type="button" value="Cancel"/> <input type="button" value="Add"/>		
1	▶ Course Home	<input type="checkbox"/>	
2	▶ Assignments	<input type="checkbox"/>	
3	Study Plan	<input type="checkbox"/>	
4	Results	<input type="checkbox"/>	
5	Pearson eText	<input type="checkbox"/>	<input type="checkbox"/>
6	Multimedia Library	<input type="checkbox"/>	
7	▶ EOC Discussion Questions	<input type="checkbox"/>	<input type="checkbox"/>

- [My Courses](#)
- [Manage Course](#)
- [Course Home](#)**
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- [Career Toolbox](#)
- [Market Entry Strategy Project \[MESP\]](#)
- [Communication Tools](#)
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[Manage gradebook](#)

[Change weights](#)

[Set scoring options](#)

Assignments

Chapter 1 Warm-up Due: [No due date](#)

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[Settings for multiple assignments](#)

[Individual student settings](#)

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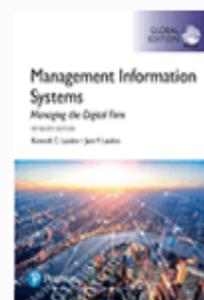
[Learning Catalytics: Real-time learning](#)



- My Courses
- Manage Course >
- Course Home >
- Assignments >
- Study Plan
- Results
- Pearson eText
- Multimedia Library**
- EOC Discussion Questions >
- Dynamic Study Modules >
- Career Resources
- Communication Tools >
- Instructor Tools >

Multimedia Library

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To view the multimedia resources available for your textbook, make your selection(s) below.

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Career Resources

- [Dirt Bike Case Data Files](#)
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Flashcards

- [Flashcards](#)

Chapter 0. Getting Started with MyMISLab

Get Started

- [Get Started with MyMISLab](#)

Chapter 1. Information Systems in Global Business Today

Case Study

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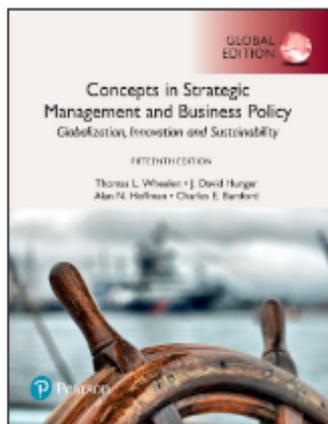
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- [Chapter 1 Flashcards](#)

Video

- [Chapter 1 Video Case 1: Business in the Cloud](#)
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- [Chapter 1 Video: The Importance of MIS](#)

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Compressed file contains testbank files produced for TestGen version 7.4. TestGen test generator software is required to work with this testbank. You can download the latest version by clicking on the "Help downloading Instructor Resources" link



كلية النقل الدولي واللوجستيات بالقاهرة
وكالة الكلية للتدريب وخدمة المجتمع

رحلة لمصنع جرين لاند بالعاشر من رمضان - يوم الاربعاء 28 فبراير 2018

Green Land Factory Visit – Wednesday 28th Feb. 2018

التجمع الساعة 9 صباحا امام مقر الكلية بمصر الجديدة

التسجيل لدى لجنة التدريب وخدمة المجتمع او التوجه لمكتب 107 بمصر الجديدة





International Training



 CAL POLY	\$ 1375	USA	1 – 31 July 2019
 uclan University of Central Lancashire	\$ 1375 including Accommodation	UK	1- 14 September 2019
 Sheridan Get Creative	\$1220	Canada	22 July – 9 August 2019

Registration Room 107 CITL Heliopolis Campus

For more details contact

Dr. Rasha Fouad

Room 107



الملتقى الأول للتجارب والممارسات الإدارية الناجحة لعام 2019م "تعزيز جودة التعليم الجامعي"



Logistics Career Orientation



Session (1)

Meet the Professionals

Dr. Hossam Tawfik (WE Vendor Management Sr. Manager)

Dr. Sameh Said (Leader Sr. SC Consultant of Resilience & UK)

To get ready for your career

To know required skills and courses

Tuesday 5th March 2019, 11:30 am room 103 - CITL Heliopolis

For more details contact

Dr. Rasha Fouad

Room 107





تنظم كلية النقل الدولي واللوجستيات بالقاهرة

بالتعاون مع

نادي خبراء الشحن والملاحة

ورشة عمل بعنوان:

"التحديات والصعوبات التي تواجه الشحن البحري"

وذلك يوم السبت الموافق ١٣ ابريل ٢٠١٩ الساعة ١٠ صباحاً

قاعة الأستاذ الدكتور / جمال الدين مختار

مبنى كلية الهندسة (A)



الملتقى الأول للتجارب والممارسات الإدارية الناجحة لعام 2019م "تعزيز جودة التعليم الجامعي"



Summer Internship



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Summer Internship Program 2019 @ Unilever Egypt

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Mohamed Hammad Moustafa Abdel

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الملتقى الأول للتجارب والممارسات الإدارية الناجحة لعام 2019م "تعزيز جودة التعليم الجامعي"



تجربة فريدة جدا ومميزة للطالب/ كيرلس رزق بالفرقة الرابعة بكلية النقل الدولي واللوجستيات

138 mutual friends including Molham Yakan and Khaled EL-sakty

Live in Cairo, Egypt

Your friend since November 2015



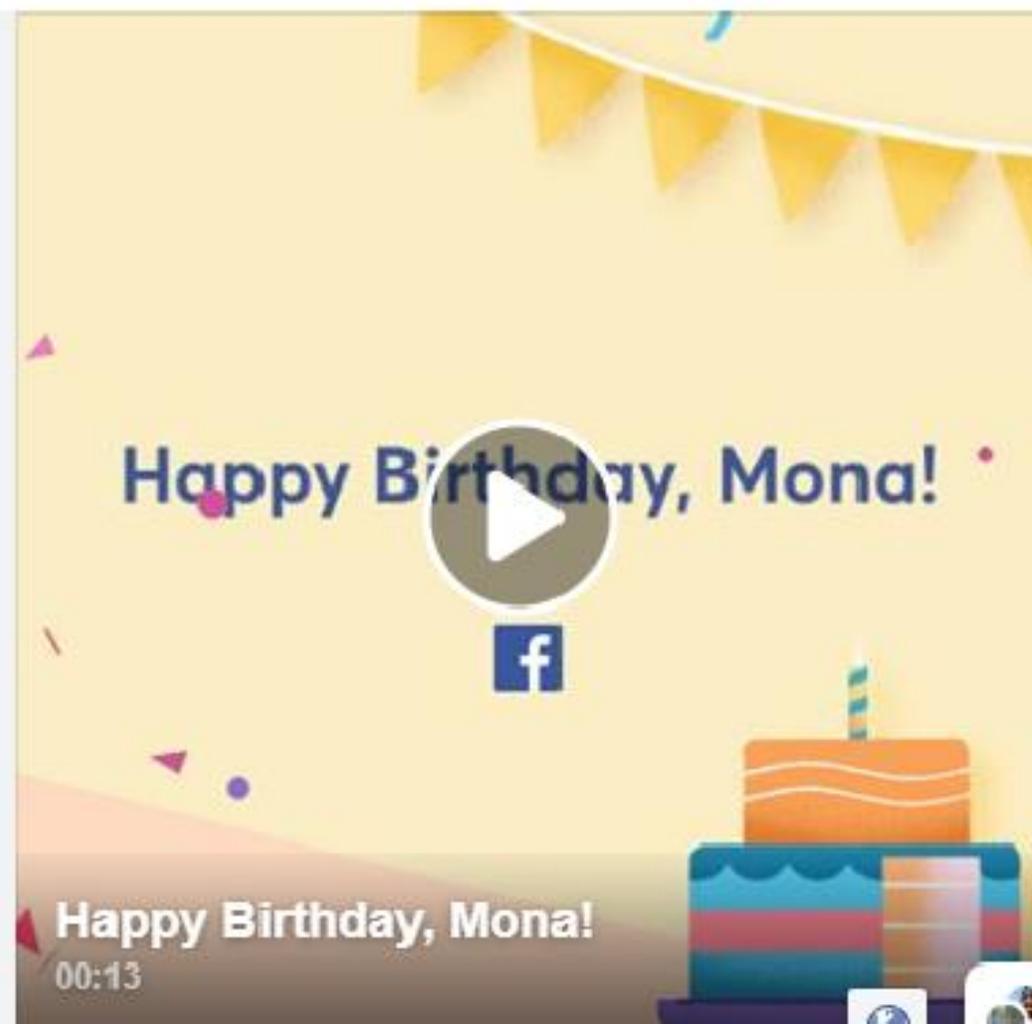
Kirollos Rizk ▸ Mona Hashim

November 2, 2018 · 2

Happy Birthday to the one who started my career 😊 Wish you the best ya dr wa obal 100 sna isa 😊 ❤️

#Rockit_In_My_Pocket

#الرصاصة_لائزال_قي_جيبتي — with Mona Hashim.



Always smile



How to win?

What You
Focus on what you can control and do it well. Ignore what you can't control.

Your great team of champions
Surround yourself with people from different backgrounds and experiences to help you win.

Your goal
Write the goal, understand it, and create a plan to reach it.

Tip
Be a leader in your team.

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تهنئى كلية النقل الدولى و اللوجستيات بالقاهرة فريق

AAST SHERATON TEAM 307

لتفوقه فى مسابقة **The Fresh Connection** الدوليه فى سلاسل الأمداد و تحقيقه العديد من الألقاب من بين 10,000 طالب, 600 جامعة من 100 دولة حول العالم



Marihan Mohamed
VP of Purchasing



Kirillos Rizk
VP of Supply Chain



Ahmed El Sokyry
VP of Operations



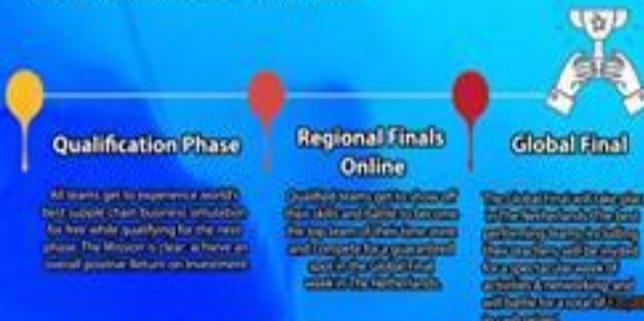
Kazem Ahmed
VP of Sales



THE FRESH CONNECTION

the ultimate value chain experience

The Fresh Connection is a business simulation that zooms in on Supply Chain Strategy, Sales, and Operations Planning and manages Supply Chain trade-offs. The Challenge is to run your own virtual company with a team of 4 students. The goal is to save your company, The Fresh Connection, from bankruptcy and make it profitable by making strategic and tactical decisions throughout the whole supply chain.



How to take on The Challenge?







Chain.NET



**Kirollos! You're a Gold Ambassador.
Claim your reward!**

Congratulations! You are {count | one of only 2 people, the first member} to become a Gold Ambassador. As a thank you for your dedication, you'll receive a free year of membership with GSCC. Find out how to redeem your reward by visiting your Ambassador page.





A man in a dark suit and tie is standing at the front of the lecture hall, gesturing as he presents to the audience.

A woman in a blue and white shirt is standing near a yellow door in the background, appearing to be taking a photo or video of the presentation.

A student in the foreground is seen from behind, wearing a dark jacket and looking towards the presenter.

A student in the foreground is wearing a grey hijab and a green jacket, looking towards the presenter.

A student in the foreground is wearing a blue t-shirt and jeans, looking towards the presenter.

A student in the foreground is wearing a grey hijab and a dark jacket, looking towards the presenter.

A student in the foreground is wearing a dark jacket and looking towards the presenter.

World's and Egypt's youngest filmmaker is breaking the internet

15/04/2017



Kirollos Rizk, 20, a young filmmaker who ambushed his nearly impossible dreams till he brought them to life.

We define what's possible and what's impossible

Kirollos was an intelligent speaker at TEDxHU, he asked daring the audience what would you do if you were watching Harry Potter while you were 12 and had a daydream that Harry was named Abbas? why wouldn't Hogwarts be El Thanaweya el Se7reyya Baneen ? why wouldn't the Egyptian culture with all it's vibrance be a fertile soil for innovation and creation?

How many attendees agreed to pursuing Kirollos's dream if they were in his shoes? None!

Actually he tricked them when he asked before beginning his presentation, but the result was such a shame, nobody raised his hand when he asked would you begin writing and proving your theory right? Who would begin immediately? nobody would've wasted his time pursuing an impossible wish, a flying feather which most probably will end up in a pile of straws.

Kirollos by now, 2018 and after four years of consistent effort since the early beginnings of 2014 have successfully written the script of pure magic Egyptian Fiction novel featuring an Egyptian wizard in an Egyptian 3D movie & Egyptian Drama Studio's team proudly contributed



سادسا: الدروس المستفادة من تطبيق التجربة

1. قم بالعمل من أجل الطالب ومعه.
 2. قم بالاستفادة من كل الموارد المتاحة.
 3. للطلاب طاقات إيجابية كامنة ساعدهم على إكتشافها.
 4. تكثيف التعاون مع المنظمات وإبراز دورها تجاه الطلاب كمسئولية مجتمعية للشركات والهيئات.
 5. تحفيز خبراء الصناعة على مشاركة خبراتهم مع الطلاب.
 6. التعاون المثمر مع دور النشر في حدود الموارد المتاحة من المنظمة.
 7. البحث الدائم والمستمر عن كل فرص وسبل التطوير.
- كل ما سبق يؤدي حتما إلى تطوير جودة العملية التعليمية وتقديم خريجين ذوي كفاءة لسوق العمل.



شكرا لحسن استماعكم وحضوركم الكريم